

RULES AND REGULATIONS



The Roland Canada V-Drums Contest is a national, Canadian competition consisting of a Regional Competition Round and a National Finals component. It is organized by Roland Canada Ltd., whose head office is located at 5480 Parkwood Way, Richmond, British Columbia, V6V 2M4.

REGIONAL COMPETITION ROUND

- The Regional Competition Round will take place in two designated regions across Canada: the **Western Region** (includes British Columbia, Yukon, Alberta, Saskatchewan, Manitoba, Northwest Territories and Nunavut) and the **Eastern Region** (includes Ontario, Quebec, Nova Scotia, New Brunswick, Newfoundland and Prince Edward Island).
- To submit an entry, contestants must reserve an audition time-slot during a designated V-Drums Contest Audition Day at a participating V-Drums retailer.
- Audition Days will be scheduled between **Monday, March 1, 2010 and Saturday, July 31, 2010**.
- Audition Day locations, dates, and times as well as registration instructions are posted on www.roland.ca/v-drumscontest.
- Audition time slots will be filled on a first-come-first-served basis. Once all the time slots at a specific location are filled, drummers must sign-up at another location or keep watching the contest website for future Audition Days in their area.

AUDITION DAY REQUIREMENTS

- Entrants must be a permanent resident of Canada and 18 years of age or older by Monday, March 1, 2010.
- The contest is open to professional or amateur musicians.
- During auditions, contestants are required to **perform a drum solo** on a Roland V-Drums kit.
- The use of any features available within the Audition Day V-Drums kit sound module are permissible during an audition.
- Every audition will be **video-taped**.
- Entrants must state their name at the beginning of their audition video.
- The video is **not to exceed 3 minutes** in length. Videos over 3 minutes in length will be disqualified.
- Each entrant will receive only **one take** to record their audition video.
- The use of other instruments, backing tracks, vocals, accompaniments and any other external sound sources is prohibited.
- Entrants must complete an Entry Form to accompany their video audition. These forms will be available at V-Drums

Contest Audition Day locations as well as online. Entry forms must be submitted on the day of the audition. Videotaped entries will not be considered complete unless accompanied by a fully-completed and signed Entry Form.

- Only **one video audition per contestant** will be accepted.
- Once an entrant has performed their solo and submitted an Entry Form to an Audition Day staff member, they are no longer responsible for their entry.
- All audition videos become the property of Roland Canada and will not be returned.

REGIONAL FINALIST DETERMINATION

- A finalist from each region will be chosen by a panel of judges from the video audition entries received up to the closing of the Regional Competition Round.
- Audition videos will be evaluated according to the following judgment criteria:
 - ◇ Originality (Uniqueness)
 - ◇ Versatility (Multiple Music Styles)
 - ◇ Technique (Skill Level)
 - ◇ Visual (Tricks)
 - ◇ Overall Performance
- Each of these categories will be given a score between 1 and 10 for a total score to be determined out of 50.
- The entrant with the top score in each region will be named the Regional Finalist for that region.
- In the event of a tie, the judging panel will deliberate to break the tie. The panel's decision will be final.
- The two selected Regional Finalists will be invited to attend and compete at the National Finals event to be held at the Montreal Drum Festival in October 2010.
- Regional Finalists will be notified by **Wednesday, September 1, 2010** by phone and/or email that they have been selected as a Regional Finalist. If a Finalist cannot be reached by **5 PM PST on Friday, September 3, 2010**, a new Regional Finalist will be chosen.
- Regional Finalists must declare, within 48 hours of being notified that they have been selected as a Regional Finalist, that they are able to travel to Montreal, QC for the National Finals.
- In the event that a selected Regional Finalist is not able to travel to the National Finals, their eligibility to compete in the National Finals will be disqualified and the next runner up in the Regional Competition Round will be offered the Regional Finalist spot pursuant to the same conditions.



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NATIONAL FINALS

- The National Finals will be held at the Montreal Drum Festival: Salle Pierre-Mercure, 300, de Maisonneuve East, Montréal, QC in October 2010.
- Transportation and accommodation assistance will be provided for Regional Finalists who live outside the greater Montreal area.
- Regional Finalists will receive a Roland TD-20KX V-Drums kit on loan prior to the National Finals.
- Regional Finalists must perform on a Roland TD-20KX V-Drums kit at the National Finals.
- The use of other instruments, backing tracks, vocals, accompaniments and any other external sound sources is prohibited.
- Solo performances only.
- Regional Finalists must perform at the National Finals for a **maximum of 5 minutes**.
- Regional Finalists will perform in front of a live audience and a panel of judges. The National Finals will be an open, public event.
- Following the performances by the two Regional Finalists, a judging panel will deliberate to determine the first and second- place winners.
- Regional Finalists' performances will be evaluated according to the following judgment criteria:
 - ◇ Originality (Uniqueness)
 - ◇ Versatility (Multiple Music Styles)
 - ◇ Technique (Skill Level)
 - ◇ Visual (Tricks)
 - ◇ Use of V-Drums
- Each of these categories will be given a score between 1 and 10 for a total score to be determined out of 50.
- In the event of a tie, the judging panel will deliberate to break the tie. The panel's decision will be final.

NATIONAL FINALS PRIZES

Grand Prize:	Roland TD-20KXS V-Drums Kit (Value: \$9,499.00)
Second Place:	Roland TD-9KXS V-Drums Kits (Value: \$3,299.00)

No prize substitutions. Prizes cannot be exchanged for their cash value.

CONDITIONS OF PARTICIPATION

- Employees of Roland Canada as well as their parents, siblings, spouses, children, and persons domiciled with an employee of Roland Canada are ineligible to enter. Additionally, employees of parent companies, subsidiaries, divisions, as well as promotional and advertising agencies hired by Roland Canada are ineligible to enter.
- Grand Prize Winners of any previous Roland V-Drums Contests are not eligible to participate, however, previous finalists and contestants may participate again.
- By entering the Roland V-Drums Contest, entrants agree to grant Roland Canada Ltd., its affiliates, partners, subsidiaries and authorized representatives worldwide the right to capture and use their audition video, name, likeness, image or voice in photographic, audio, video, digital or other forms of media (the Media). They also recognize that the Media shall remain at all times the sole property of Roland Canada. They understand and acknowledge that the Media may be used without restriction by Roland Canada Ltd., its affiliates, partners, subsidiaries and authorized representatives worldwide for commercial promotional purposes and acknowledge that they shall receive no compensation of any kind for the use or non-use of the Media. They also acknowledge and hereby waive any right to inspect or approve the Media or the eventual use to which the Media may be applied.
- Roland Canada may, at its sole discretion, prevent any person believed to be abusive from entering the contest. Abuse can include but is not limited to: tampering with the entry process or the operation of the contest, acting in violation of these Rules and Regulations, or behaving in an unsportsmanlike or disruptive manner.
- Roland Canada reserves the right to disqualify, without notice to the entrant, any entrant who does not meet any or all the criteria as stated herein.
- Unauthorized use of Roland Canada intellectual property, including logos, designs, promotional materials, web pages and representations, without express written permission, is strictly prohibited.

Rules and Regulations are subject to change without notice. Roland Canada reserves the right to modify or cancel this contest at any time without prior notice.

